

FOR IMMEDIATE RELEASE

Chesapeake Technology Welcomes Jennifer Whitney as Marketing Lead



Chesapeake Technology, Inc. (CTI) announced today that Jennifer Whitney is joining the firm in a newly created position to build out the company’s marketing and communications efforts. Whitney will provide strategic insight to boost the mind share of CTI and its suite of real-time sonar data acquisition and advanced sonar processing software products, including its flagship SonarWiz. “I am thrilled to have Jennifer on board,” says Eileen Gann, President. “She’s got great energy and the experience to match – I’m eager to see what she’ll put together with our team.” “I am very excited to join CTI,” says Jennifer. “It’s a great group of people who have a strong sense of innovation and customer service. CTI’s loyal user base is a reflection of their customer centric culture and I’m glad to be part of the family.” Whitney joins CTI from Keen Systems, Inc. an e-commerce startup, where she was the marketing lead touching everything from marketing automation and social media to email marketing and industry partnerships.

About Chesapeake Technology, Inc.

Chesapeake Technology, Inc. (CTI) has been offering sonar mapping software, custom solutions, and thought-leading consulting services to the marine geophysical and geological survey industry for over 20 years. CTI’s SonarWiz provides real-time sonar data acquisition and processing software for side scan and sub-bottom sonar systems being used by hundreds of clients worldwide, including most of the world’s navies, NOAA, USGS, Fugro, C&C Technologies and leading academic institutions worldwide. CTI is privately owned and located in Mountain View, CA

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